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Junior Achievement Receives Grant from SC Johnson Funding Will Help Junior Achievement Implement Boundless Potential Program

Milwaukee, WI. Junior Achievement of Wisconsin (JA) is pleased to announce it has received a \$16,000 grant from SC Johnson to support learning experiences in financial literacy, career/work readiness, and entrepreneurship for K-12 students in the greater Racine/Kenosha area during the 2023-24 school year.

SC Johnson funds will be used to deliver programs that help students understand how to manage money, how businesses work, and how to prepare for a fulfilling, self-supporting career. JA engages community volunteers to connect the classroom with the real world by teaching the curricula, providing mentorship, and sharing their personal experiences to make the lessons relatable.

“We are grateful for the continued support of SC Johnson for the Junior Achievement skills-based lessons our local volunteers deliver to Racine/Kenosha students,” said Jennifer Grynowicz, Senior Regional Director at Junior Achievement. “This grant from SC Johnson supports our shared vision that seeks a world with more opportunities for our young people.”

The mission of Junior Achievement of Wisconsin is to inspire and prepare young people to succeed by recruiting and training community volunteers to teach K-12 students about financial literacy, entrepreneurship, and career readiness. JA learning experiences give students the skillset and mindset to build thriving communities. During the 2022-23 school year, the nine area offices of Junior Achievement of Wisconsin have used a dedicated core of 5,450 local volunteer mentors to serve more than 121,000 Wisconsin students.

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